

Harry Potter™ 3D Experience claim form

To claim your offer, simply fill in your details below then post this form to the address below to arrive no later than **30th September 2012**. For all claims you will need to send your original sales receipt and the European Guarantee Information Document, which we'll return to you. Send to: **Harry Potter Promotion, PO Box 100, Diss, Norfolk IP98 1SY**. For any questions please call our hotline on **0845 504 8939**.

Offer available from 1st April 2012 - 31st August 2012.
Terms and conditions apply. Whilst stocks last.

Harry Potter™ 3D Experience from Sony

With a selection of our 3D Blu-ray Disc™ Players and Home Theatre Systems you can claim *Harry Potter and the Deathly Hallows™ – Parts 1 and 2* on 2D and 3D Blu-ray Disc™.

How do I claim my Harry Potter™ 3D Experience?

Simply fill in the claim form and return it to us before 30th September 2012, together with your Proof of Purchase and European Guarantee Document. You'll find full instructions on the form.

When will I receive my Harry Potter™ 3D Experience?

Your Harry Potter™ Blu-ray Discs™ will be dispatched within 28 days of us receiving your claim form. Whilst stocks last.

Models included in this offer:

BDP-S490	BDV-NF720	BDP-S480	BDP-S580
BDP-S590	BDV-E190	BDP-S780	BDV-EF200
BDP-S790	BDV-E490	BDV-E280	BDV-E380
NSZ-GP9	BDV-N590	BDV-E780W	BDV-E880
BDV-EF220	BDV-N790W	BDV-L600	BDV-L800
L22Z	F23Z		

Harry Potter and the Deathly Hallows™ – Parts 1 and 2 is only available while stocks last and no responsibility can be taken should this film not be available at the time of your claim. In the instance where Harry Potter is not available, an alternative Blu-ray title may be supplied.

Claims Helpline
0845 504 8939

Your personal details

Title LLLLLLL	First name LLLLLLLLLLLLLLLL
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Surname
LLLLLLLLLLLLLLLLLLLLLLLLLLLLLLLL

Address
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Postcode
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Phone/mobile
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Email address
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Date of birth
(DD/MM/YYYY) LL LL LLLL

About your purchase

Date of purchase
(DD/MM/YYYY) LL LL LLLL

Store name and location

Please fill in the boxes below with the full model code and serial number of the product you have purchased, the offer your claims relate to, and whether this purchase was for yourself, or a gift for someone else.

Model code B D P S 4 8 0 LLLLLLLLLLLLLLLLLLLLLLLLLLLLL
Serial number 3 6 0 1 2 1 1 LLLLLLLLLLLLLLLLLLLLLLLLLLLLL
Was this purchase <input checked="" type="checkbox"/> For you? <input type="checkbox"/> For someone else?

Model code
LLLLLLLLLLLLLLLLLLLLLLLLLLLLLLLL

Serial number
LLLLLLLLLLLLLLLLLLLLLLLLLLLLLLLL

Was this purchase
 For you? For someone else?

Finding your model code and serial number

The model code and the serial number can be found on the product and the packaging. Please ask a member of staff to help you find the correct numbers.

If you need to make more than 1 claim, please complete an additional form, and return at the same time.

Please tick to show you have remembered to include:

- | | |
|--|---|
| <input type="checkbox"/> All relevant model numbers | <input type="checkbox"/> All relevant serial numbers |
| <input type="checkbox"/> Original sales receipt(s) | <input type="checkbox"/> Credit agreement (if applicable) |
| <input type="checkbox"/> European Guarantee Information Document | |

Please tick here to confirm you have read and agree to the Terms and Conditions of this promotion

Please tick here if you would like to opt-in to receiving email communications from Sony Europe Limited

Signature

Your data

Personal information which you supply will be processed by Sony United Kingdom and Ireland, a division of Sony Europe Limited, and its third party service provider for the purposes of administering this promotion. If you agree, we would also like to use this information to advise of offers and supply products and services which may be of interest to you from (Sony UK & Ireland. A division of Sony Electronics Ltd) and other Sony Group companies worldwide.

On your request to Sony United Kingdom and Ireland, a division of Sony Europe Limited your personal information that we hold will be provided, corrected, amended or deleted (as required by law). If you have any questions regarding our use of your personal information, please email us at: privacy@eu.sony.com or call the Sony Customer Helpline on **0845 6000124**.

CHILDREN UNDER THE AGE OF 14 MUST OBTAIN PARENTAL OR GUARDIAN CONSENT BEFORE PROVIDING ANY PERSONAL DATA.

For more information on Sony's privacy statement, visit: http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB.html

Detach and return this form to:

**Harry Potter Promotion,
PO Box 100, Diss, Norfolk, IP98 1SY.**

Terms and Conditions

1. The promoter of the Harry Potter Promotion (the "Promotion") is Sony UK and Ireland, a division of Sony Europe Limited ("Sony") based at The Heights, Brooklands, Weybridge, Surrey KT13 0XW. Please do not send claim forms to this address.

How to Claim

2. Customers that purchased certain eligible Sony products from an authorised Sony dealer located in the UK and Republic of Ireland between 1st April 2012 and 31st September 2012 (inclusive) are entitled to submit a claim for their free Harry Potter 3D Blu-ray Discs™ – see below for further details. Harry Potter 3D Blu-ray Discs™ on purchases made outside this timeframe will be rejected.

3. To claim your Harry Potter 3D Blu-ray Discs™ please send your completed claim form, together with your original printed sales receipt and European Guarantee Information Document (where supplied with your Sony product) to: Harry Potter Promotion, PO Box 100, Diss, Norfolk IP98 1SY.

4. All claim forms should be received by midnight on 30th September 2012. No claim forms will be accepted after this date.

5. Sony Products included in the Promotion for free Harry Potter 3D Blu-ray Discs™ are - BDP-S490, BDP-S590, BDP-S790, NSZ-GP9, BDV-EF220, BDV-NF720, BDV-E190, BDV-E490, BDV-N590, BDV-N790W BDPS480, BDPS580, BDPS780, BDVEF200, BDVE280, BDVE380, BDVE780, BDVE880, BDVL600, BDVL800. VAIO PRODUCTS - L22Z, F23Z.

6. All Sony products are subject to availability.

7. The Harry Potter 3D Blu-ray Discs™ are only available on Sony products which have been supplied and distributed by Sony to its authorised dealers within the UK and Republic of Ireland. Please check with your dealer to ensure your Sony product is eligible and that the retailer is an authorised dealer before purchasing to avoid disappointment.

8. A claim for Harry Potter 3D Blu-ray Discs™ cannot be validly made in respect of a Sony product where a customer returns it to the retailer and receives a full refund.

9. Only claim forms accompanied by original printed sales receipts will be accepted. Handwritten receipts or photocopies of original sales receipts will not be accepted.

10. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.

11. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these Terms and Conditions.

12. Claims for Harry Potter 3D Blu-ray Discs™ must be received by 30th September 2012 please allow 28 days for receipt of your Harry Potter 3D Blu-ray Discs™, where we are unable to meet this deadline then we will do so as quickly as possible thereafter - your original printed sales receipt and European Guarantee Information Document (where supplied with your product) will be returned to you at the same time. Should your Harry Potter 3D Blu-ray Discs™ not arrive or should there be a problem with your Harry Potter 3D Blu-ray Discs™ on receipt please call the hotline on **0845 5048939**.

13. Harry Potter and the Deathly Hallows™ – Parts 1 and 2 is only available while stocks last and no responsibility can be taken should this film not be available at the time of your claim. In the instance where Harry Potter is not available, an alternative Blu-ray title may be supplied.

General

14. We reserve the right to withhold and/or refuse issue of Harry Potter 3D Blu-ray Discs™ where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms.

15. We reserve the right to withdraw the Promotion at any time without notice. All offers are subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.

16. The Promotion is not available in conjunction with any other promotion.

17. There is no credit, cash or product alternative to the Harry Potter 3D Blu-ray Discs™

18. Should you have any queries in relation to your claim, please phone us on **0845 5048939**.

19. All instructions given within this claim form are part of these Terms and Conditions.

20. By claiming your Harry Potter 3D Blu-ray Discs™, claimants will be deemed to have read and accepted these terms and conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB.html.